

2009 IIDEX/ NEOCON CANADA OFFICIAL SHOW GUIDE

ARIDO PRESENTS
THE 25TH ANNIVERSARY OF
IIDEX/NEOCON CANADA

NOW INCLUDES
GREEN BUILDING FESTIVAL &
LIGHT CANADA

EXPOSITION
THURSDAY, SEPTEMBER 24, 2009
9:00 AM – 6:30 PM

FRIDAY, SEPTEMBER 25, 2009
9:00 AM – 6:00 PM

CONFERENCE
SEPTEMBER 23 – 26, 2009

DIRECT ENERGY CENTRE, TORONTO
WWW.IIDEXNEOCON.COM



AZURE

ARIDO Association
of Registered
Interior Designers
of Ontario
MAKE SPACE FOR GOOD DESIGN.
CELEBRATING 75 YEARS

IIDEX 25
NeoCon Canada

PRODUCED BY **MMPi**
CANADA

GREEN BUILDING FESTIVAL 5th
ANNIVERSARY

IES
TORONTO

LIGHT CANADA
FOR A
CONFERENCE

2009 IIDEX/NEOCON CANADA OFFICIAL SHOW GUIDE



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WHAT WHERE WHEN
Discover the three main attractions (Think:Material, Light Canada and the Green Patient Lab), pavilions, awards, exhibits and the World Green Building Council's Leaders Summit

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SEMINARS AT A GLANCE
More than 100 educational sessions, discussions and tours for professionals

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LISTEN HERE
Keynote lectures from four influential movers and shakers
Thursday: Brand guru Bertrand Cesvet (10 AM); Former Bogotá mayor and urban consultant Enrique Peñalosa (4 PM). **Friday:** Light artist Stephen Knapp (10:30 AM); New York designer Stephen Burks (1 PM)

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ON THE SHOW FLOOR
Your complete guide to what's what and who's where

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HOT PICKS
Eight of our favourite new furnishings and services as inspirational starting points for uncovering the show's special product launches

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EXHIBITOR LISTINGS
Contact information for the more than 350 exhibitors, in alphabetical order

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GREEN BUILDING FESTIVAL
Co-located with IIDEX/NeoCon Canada, this expansive program brings you the best products, services and leading thinkers on sustainability

30



8

REGISTER FREE ONLINE UNTIL SEPTEMBER 15
IIDEXNEOCON.COM

After September 15, admission to the exhibit hall is \$25 online or at the door.

Top: Diffrient task chair by Humanscale.
See page 21 for more.

Above: The Green Patient Lab.
Read about it on page 8.

Follow IIDEX at [Twitter.com/IIDEX](https://twitter.com/IIDEX). Join in the conversation when you tweet #IIDEX09.

AZURE

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IIDEX NeoCon Canada 25

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MMPI CANADA

IIDEX/NeoCon Canada is owned by the Association of Registered Interior Designers of Ontario (ARIDO) and produced and managed by MMPI Canada.

MMPI produces and manages over 300 trade shows, events and conferences each year including NeoCon World's Trade Fair in Chicago, NeoCon East in Baltimore and the Architectural Digest Home Design Show in New York. MMPI Canada produces the Interior Design Show in Toronto and Vancouver, the One of a Kind Shows in Toronto and Vancouver, Construct Canada, Art Toronto and the Real Estate Forum in Toronto and Buildex in Vancouver, Calgary and Seattle. To find out more about the Merchandise Mart and their trade and consumer shows in the United States, please visit mmart.com and for the full roster of MMPI Canada's consumer and trade shows, please visit mmpicanada.com



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THE MAIN ATTRACTIONS

WHEN IT COMES TO MATERIAL INNOVATION, PATIENT SERVICE AND LIGHTING TECHNOLOGY, THIS TRIO OF FEATURES OFFERS THE BEST IN BOTH PRAGMATIC AND INSPIRING DESIGN



THINK:MATERIAL

Material World has fast become a show staple, highlighting innovative and sustainable materials from companies around the world. This year, the pavilion premieres an interactive exhibit that gives visitors the chance to “touch, feel, learn and excite their creative senses.” Showcasing glass, metals, natural fibres, ceramics, coatings, textiles and polymers, Think:Material presents an extensive array of cutting-edge options for a variety of applications. The more out-there innovations include SkinBag, the rubber that imitates human skin; and Concrete Canvas, a 3-D fibre made from a special dry concrete mix. Also, look for the products that are already well established on the scene – Kirei board made from reclaimed sorghum straw, Tracy Kendall’s 3-D decorative wallpaper and Meshglass (shown).

BOOTH M008

Sponsored by



GREEN PATIENT LAB

Reconceptualized as a technology-enabled lab, this eco-friendly healthcare setting by Anshen + Allen boasts a media wall so patients can plug into optimal service – they can watch TV and surf the net, and control everything down to lighting. The interconnected interiors encompass patient, family and care control zones. In the care zone, staff can use a tablet computer for bedside charting, and access electronic medical and personal health records, as well as the pharmacy. “This reduces medical errors,” says Anshen + Allen’s Suzanne Drake. “There are fewer steps between making medical decisions, and acting on and recording them.” Presented as a concept, the lab could help in developing a platform where all these devices talk to each other. Of course, it’s not all about technology alone: be sure to also check out the lab’s improvements in sustainability and overall healthcare design.

BOOTH 1740

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LIGHT CANADA

Against the backdrop of a spectacular light painting by keynote speaker Stephen Knapp, the largest lighting show in the country presents brilliant offerings from Canada and around the world. Be inspired by a plethora of options in track, sconce and in-ground lighting offered by the show’s 100+ exhibitors (including MP Lighting, shown). Organized by IDEX/NeoCon Canada and the Illuminating Engineering Society, Toronto Section, the expo also features an exhibit by Toronto showroom Made, which has curated a display of designs from its Radiant Dark exhibits. Check out Molo Design’s Softlights, Propellor’s vintage-tumbler Dram chandelier and Orest Tataryn’s experiments in neon tubes. Don’t miss the CEU-accredited lighting seminars.

BOOTH L121

Sponsored by



AREAS OF EXPERTISE

IMMERSE YOURSELF IN YOUR FIELD'S LATEST PRODUCTS AND SERVICES AT THE FOUR MAIN PAVILIONS

ELECTRONICS AND TECHNOLOGY EXPO

Located near the Light Café, this interactive space features cutting-edge electronics, automation and communication systems for businesses and homes. Supported by InfoComm International.

FACILITY MANAGEMENT EXPO

Stop by for the latest solutions – from reducing energy consumption to sourcing eco-friendly office systems – for creating successful buildings. Sponsored by IFMA Toronto and Canadian Facility Management & Design Magazine.

PUBLIC SPACES

It's all here: the hottest trends and innovations for healthcare, education and other public institutions. Besides the Green Patient Lab, visitors can see the latest furnishings from Arconas, Forbo and West Coast Interiors.

RETAIL DESIGN EXPO

Making its IIDEX/NeoCon Canada debut, this pavilion showcases the products and services at the forefront of the industry, including J & J Display Sales. Supported by the Retail Design Institute.

EAT, DRINK, SEE, LEARN

GO TO THE PARTIES, SEE THE EXHIBITS, GET THE MOST OUT OF THE SHOW

EVENTS

WEDNESDAY, SEPTEMBER 23

Reception for World Green Building Council's Leaders Summit and Green Building Festival (NEW)

6 TO 8 PM AT THE HERITAGE COURT

The green networking event of the year brings together speakers, government officials, experts and all-around environment enthusiasts. Ticketed event: iidxneocon.com

THURSDAY, SEPTEMBER 24

IIDEX/NeoCon Canada Welcome Reception
5 TO 6:30 PM

It's happy hour as IIDEX/NeoCon kicks up its heels with a show-wide cocktail reception, followed by the 2009 ARIDO Awards.

Light Canada Cocktail Reception
3:30 TO 5 PM

Stop by Light Canada for cocktails and meet the who's who in the industry.

2009 ARIDO Awards and IIDEX/NeoCon Canada Innovation Awards

6:30 TO 11 PM AT LIBERTY GRAND

Under the theme of Puttin' on the Glitz, ARIDO honours excellence in interior design while IIDEX/NeoCon Canada awards the best booths and products. Ticketed event: arido.ca

FRIDAY, SEPTEMBER 25

Best of Canada Design Awards Ceremony (NEW)

2:30 TO 5:30 PM, IN KEYNOTE THEATRE, SHOW FLOOR

CTV's Glen Baxter emcees the 12th edition of the awards, which highlight standout projects countrywide. Ticketed event: iidxneocon.com

SATURDAY, SEPTEMBER 26

Light Canada Gala, IES Toronto: Light and Art COCKTAILS AT 7 PM; DINNER AT 8 PM AT PANTAGES HOTEL

IES Toronto invites you to celebrate award-winning lighting – and its creators – with food and entertainment. Ticketed event: iestoronto.ca

EXHIBITS AND MORE

Award Winners

The 2008 Ontario Association of Architects Awards, 2009 ARIDO Awards and International Design Awards (the best student designs from Europe) are displayed in key spots.

Fringe Benefits: Cosmopolitan Dynamics of a Multicultural City (NEW)

BOOTH 841

Curated by *Canadian Architect* editor Ian Chodikoff, this exhibit explores how such factors as economics and multiculturalism will influence the future of suburbs.

Radiant Dark (NEW)

BOOTH 1931

Made's 600-square-foot exhibit in Light Canada shows off the best lighting and design objects of its Radiant Dark series.

Toronto Society of Architects

BOOTH 300

On display: the winners of the fourth annual poster competition promoting green buildings and sustainable designs.

ACIDO Lightweight Panel Design

Competition (NEW)

BOOTH 601

IIDEX and ACIDO members sponsor this contest, displaying novel uses of lightweight panels.

Twitter with Designerpages.com (NEW)

BOOTH 1533

Designerpages.com, a web portal with links to innovative design and architecture products, will tweet about the fair all week long. Follow #IIDEX09 at twitter.com.

Bookstore by Chapters Indigo (NEW)

BOOTH 1147

The major book retailer is running IIDEX/NeoCon Canada's bookstore this year.

25:75 IIDEX/NeoCon Canada & ARIDO Anniversary Exhibit

BOOTH 1241

A video retrospective of work by ARIDO members recognizes IIDEX/NeoCon Canada's 25th anniversary and ARIDO's 75 years of interior design excellence.



Twenty + Change (NEW)

BOOTH 1341

Check out the best in architecture, landscape architecture and urban design by emerging Canadian talents, including the Beaten Track landscape project in Québec City (shown) by NIPpaysage.

Resilient City (NEW)

BOOTH G137

Urban planning and architecture that addresses climate change, population growth and peak oil.

Students Charrette Area

BOOTH 641

The student charrettes for interior design are on Thursday, and architecture on Friday.

Castled Void (NEW)

BOOTH L2041

Be dazzled by Stephen Knapp's 12- by 24-foot lightpainting installation in Light Canada.



WORLD GREEN BUILDING COUNCIL'S LEADERS SUMMIT

WEDNESDAY, SEPTEMBER 23, STARTING AT 3:30 PM (COCKTAILS FROM 6 TO 8 PM)

Green buildings need to be a part of the climate change solution. The World Green Building Council (WorldGBC) wants to ensure green buildings are at the forefront of decision makers' minds when they meet again to commit to new emission reduction targets. This summit marks the first time the WorldGBC brings together industry leaders and policy makers to learn from experts about the enormous impact of sustainable construction in reducing carbon emissions. The WorldGBC wants to shine the spotlight on Canadian initiatives and showcase how Canada can be the leading advocate for sustainable construction globally. The summit will be followed by a cocktail reception, with networking opportunities for national and international attendees and invited dignitaries. Speakers include Indian architect Karan Grover; and Frank Biden, advisor to the Obama administration.

Follow IIDEX at Twitter.com/IIDEX. Join in the conversation when you tweet #IIDEX09.

WEDNESDAY, SEPTEMBER 23

Exhibit hall is closed

Time	Code	Session Title	Green Building Festival	Light Canada	Workplace Design	Healthcare Design	Retail Design	Hospitality Design	Architectural Design	Residential Design	Technology	Facility Management	Sustainable Design	Business Management	Innovation	Dealer
Green Building Festival Plenary																
7:45 AM – 8:30 AM		Registration and Breakfast														
8:30 AM – 8:45 AM		Welcome from SBC and Lisa Rochon														
8:45 AM – 9:35 AM		Resilience – Re-envisioning the City	•						•	•			•			
9:35 AM – 10:25 AM		IPD and Sustainable Design at Trapelo Road	•						•	•			•			
10:25 AM – 10:45 AM		Break														
10:45 AM – 11:35 AM		Experience with Sustainable Building in Europe	•						•	•			•			
11:35 AM – 12:30 PM		Lunch Break														
12:30 PM – 1:20 PM		Re-Inventing the Gen Y Library: Old Buildings - New Standards	•						•	•			•			
1:20 PM – 2:10 PM		Beyond Sustainability: A Vision for Designing Our Cities for Resiliency in the Face of Global Warming and Peak Oil	•						•	•			•			
2:10 PM – 2:30 PM		Plenary Closing Session														
2:30 PM – 3:30 PM		The New Allstream Centre at Exhibition Place	•						•	•			•			
World Green Building Council's Leaders Summit																
3:30 PM – 5:45 PM	WGB-W01	World Green Building Council's Leaders Summit							•				•			
6:00 PM – 8:00 PM	WGB-SE1	Green Building Festival and World Green Building Council Reception	•						•				•			

THURSDAY, SEPTEMBER 24

MORNING

Exhibit hall is open from 9:00 AM to 6:30 PM

Time	Code	Session Title	Green Building Festival	Light Canada	Workplace Design	Healthcare Design	Retail Design	Hospitality Design	Architectural Design	Residential Design	Technology	Facility Management	Sustainable Design	Business Management	Innovation	Dealer
8:00 AM – 1:00 PM	T27	Demystifying Alternative Solutions for the 2006 Ontario Building Code (OAA Core)											•			
8:30 AM – 9:30 AM	T01	Building Flexibility in your Downsizing Plans and Understanding the Toronto Real Estate Market in 2010			•							•				
8:30 AM – 9:30 AM	T02	Evidence-based Healthcare Design				•										
8:30 AM – 9:30 AM	T03	www.future.2020: Work, Worker, Workplace of the Future – Are You Ready?			•							•		•		
8:30 AM – 9:30 AM	T05	The New Planning Paradigm			•										•	
8:30 AM – 9:30 AM	T06	Lightweight Panels: New Environmental Product for Office Furniture, Closets and More!									•		•		•	
8:30 AM – 9:30 AM	T20	LEED and Lighting Design (IES)		•					•					•		
8:30 AM – 9:30 AM	T28	Closet Organization: Opening Doors to New Business Opportunities								•						
9:00 AM – 11:00 AM	GB-T01	Technology REdoubles Sustainability: Innovative Technology and Processes that Dramatically Raise Levels of Sustainability	•						•	•		•				
9:00 AM – 11:00 AM	GB-T02	REthinking Energy 1: Long Term Planning, Government Policy and Incentives	•						•	•		•		•		
9:00 AM – 11:00 AM	GB-T03	REducing Footprints: Green Retrofits in the GTA.	•						•	•		•		•		
9:00 AM – 11:00 AM	GB-T04	REsearch: Are Higher Education Institutions Leading on Sustainable Design	•						•			•		•	•	
10:00 AM – 11:00 AM		Business Keynote: Bertrand Cesvet														
11:30 AM – 1:30 PM	T13	Twenty + Change: 2009 Canadian Design Practices							•							
11:30 AM – 12:30 PM	T04	How to Grow in a Recession: Ideas from 1,500 Senior Executives													•	
11:30 AM – 12:30 PM	T07	Why Your Company Needs a Professional FM: Promoting Your Role in Your Organization										•		•		
11:30 AM – 12:30 PM	T08	What's the Deal with Dealers: Who They Are, What They Do and Why You Need Them			•	•	•	•	•			•		•	•	•
11:30 AM – 12:30 PM	T09	Photography of your Projects for Marketing in a Digital Age												•		
11:30 AM – 12:30 PM	T10	Out of the Shadows (IES)		•												
11:30 AM – 12:30 PM	T11	EDAC: Evidence-based Design Accreditation & Certification – Understanding the Process (CHD)				•										
11:30 AM – 12:30 PM	T12	Green AV: Technology + People = Opportunity Squared			•	•	•	•	•	•	•	•	•	•	•	•
11:30 AM – 12:30 PM	T15	Re-lighting an Art Moderne Masterpiece: The Carlu – A Case Study (IES)		•				•								
11:30 AM – 12:30 PM	T16	Technology and Its Information as a Commodity										•	•			

SEMINAR CODES

W – Wednesday T – Thursday F – Friday SAT – Saturday SE – Special Events ST – Special Tours
GB – Green Building Festival WGB – World Green Building Council

THURSDAY, SEPTEMBER 24

AFTERNOON

Exhibit hall is open from 9:00 AM to 6:30 PM

Time	Code	Session Title	Green Building Festival	Light Canada	Workplace Design	Healthcare Design	Retail Design	Hospitality Design	Architectural Design	Residential Design	Technology	Facility Management	Sustainable Design	Business Management	Innovation	Dealer
1:00 PM – 3:00 PM	GB-T05	REsponding to the Social Context: Case Studies That Consider Human Social Needs	•						•	•	•	•				
1:00 PM – 3:00 PM	GB-T06	REthinking Energy 2: Creative Tools for Benchmarking and Financing	•						•	•	•	•				
1:00 PM – 3:00 PM	GB-T07	REimagination: Cutting Edge Solutions	•						•	•	•	•				
1:00 PM – 3:00 PM	GB-T08	REframing the Big Picture: City Building, Carbon Footprints and the New Economy	•						•	•	•	•				
1:00 PM – 3:00 PM	T19	High-Impact Proposals							•					•		
1:00 PM – 3:00 PM	T22	Conducting an Office Ergonomics Assessment			•							•				
1:00 PM – 3:00 PM	T23	The Social Web in Architecture and Design							•	•					•	
1:00 PM – 3:00 PM	T24	Lighting for Architects and Interior Designers (IES)		•	•		•	•	•	•			•			
1:00 PM – 3:00 PM	T25	Re-Envision			•											•
1:30 PM – 3:30 PM	T21	Retail Environment and the Customer Experience (RDI)					•									
1:00 PM – 2:00 PM	T18	Connecting the Dots: The Impact of Architectural Lighting on Human Health (IES)		•	•	•		•	•			•				
2:30 PM – 3:30 PM	T17	Twenty + Change: Emerging Models of Practice							•							
2:30 PM – 3:30 PM	T26	Greening the Patient Experience: The Green Patient Lab 3.0 – Lessons Learned from the Road				•							•			
4:00 PM – 5:00 PM		Environment Keynote: Enrique Peñalosa														

FRIDAY, SEPTEMBER 25

MORNING

Exhibit hall is open from 9:00 AM to 6:00 PM

Time	Code	Session Title	Green Building Festival	Light Canada	Workplace Design	Healthcare Design	Retail Design	Hospitality Design	Architectural Design	Residential Design	Technology	Facility Management	Sustainable Design	Business Management	Innovation	Dealer
8:30 AM – 11:30 AM	F10	BIM Delivery: Architecture and Technology (OAA Core)			•	•	•	•	•	•	•	•	•	•	•	
8:30 AM – 11:30 AM	F34	Low-rise Green Building Strategies: Best Practices for Building Greener, Better and More Cost-effectively	•						•	•			•			
8:30 AM – 10:30 AM	F02	Sustainability Studio: The Greening of Small Commercial Spaces			•							•	•		•	
8:30 AM – 10:30 AM	F04	BIM, Bang, Boom: The Power of BIM for Interiors			•	•	•		•							
8:30 AM – 10:30 AM	F09	Cambridge City Hall: Green Design in Action			•				•			•	•			
8:30 AM – 10:30 AM	F19	Re-Envision														•
8:30 AM – 10:30 AM	F27	Audiovisual Best Practices: The Program Phase (INFOCOMM)			•	•			•		•	•	•			
8:30 AM – 9:30 AM	F01	Innovation at Work: From Insight to Action			•											•
8:30 AM – 9:30 AM	F03	World Sustainable Product Standards – Canada's Version											•		•	
8:30 AM – 9:30 AM	F06	Addressing Dimmable Controls (IES)		•	•	•	•	•	•		•	•				
8:30 AM – 9:30 AM	F07	Lighting the Way to Global Economic Transformation – One Home at a Time! (IES)		•							•	•				
8:30 AM – 9:30 AM	F35	Entering Design Education (IDEC)													•	•
10:30 AM – 11:30 AM		Lighting Keynote: Stephen Knapp														
11:45 AM – 1:45 PM	F15	The Value of Commissioning (and Continuous Commissioning)			•	•	•	•	•		•	•				
11:45 AM – 12:45 PM	F05	Green Materials for the Environmentally Integrated Home™								•			•			
11:45 AM – 12:45 PM	F08	Discover Government Programs to Fund Growth and Innovation												•	•	
11:45 AM – 12:45 PM	F12	Daylighting Integration (IES)		•	•				•			•	•			
11:45 AM – 12:45 PM	F13	Sustainable Procurement			•				•			•	•			•
11:45 AM – 12:45 PM	F14	LEED Canada for Existing Buildings: Operations and Maintenance (CaGBC)							•				•			
11:45 AM – 12:45 PM	F16	Fringe Benefits: Cosmopolitan Dynamics for a Multicultural City (TSA)							•				•			
11:45 AM – 12:45 PM	F17	A Guide to BIFMA's Sustainable Furniture Standard and Level™ Certification			•								•			•
11:45 AM – 12:45 PM	F18	State of the Industry			•	•	•	•	•	•				•		
11:45 AM – 12:45 PM	F33	Rethinking Lighting – The LED Promise (IES)		•	•	•	•	•	•	•			•			
11:45 AM – 12:45 PM	F36	About to Take On Your First LEED-CI Project?			•								•	•		
11:45 AM – 12:45 PM	F37	Quality Architectural Woodwork (AWMAC)							•		•					

FRIDAY, SEPTEMBER 25
AFTERNOON

Exhibit hall is open from 9:00 AM to 6:00 PM

Time	Code	Session Title	Green Building Festival	Light Canada	Workplace Design	Healthcare Design	Retail Design	Hospitality Design	Architectural Design	Residential Design	Technology	Facility Management	Sustainable Design	Business Management	Innovation	Dealer
1:00 PM – 2:00 PM		Design Keynote: Stephen Burks														
2:30 PM – 5:30 PM	SE02	12th Annual Best of Canada Awards														
2:30 PM – 4:30 PM	F21	Design for Tough Times: Five Easy Steps to Building Business Advantage in the Downturn (DIAC)													•	•
2:30 PM – 4:30 PM	F24	Green Building Performance: Myths and Opportunities (CaGBC)							•			•	•	•		
2:30 PM – 4:30 PM	F25	Aging Boomers: Lighting Design for Our Aging Eyes (IES)		•		•										
2:30 PM – 3:30 PM	F11	Hiding Technology (CEDIA)							•	•	•					
2:30 PM – 3:30 PM	F20	Taking it to the Streets: Using LEDs for Outdoor Lighting Applications (IES)		•					•					•		
2:30 PM – 3:30 PM	F22	Revolve 2009				•	•	•	•	•						•
2:30 PM – 3:30 PM	F23	Achieving Effective Office Acoustics				•										•
2:30 PM – 3:30 PM	F26	Applications of Phase Change Material in Architecture							•		•					•
2:30 PM – 3:30 PM	F28	Work is What You Do – Not Where You Do It!				•						•				
2:30 PM – 3:30 PM	F29	Approaching Net-Zero Energy in Existing Homes							•					•		
2:30 PM – 3:30 PM	F30	Taming the E-mail Beast: Key Strategies for Better Managing Your E-mail Overload														•
2:30 PM – 3:30 PM	F31	The Green Hotel Room: More than Pillow Talk						•						•		
4:00 PM – 5:00 PM	F32	Manipulated Nature: Environmentally Responsible Landscape Alternatives (TURF)							•					•		

SATURDAY, SEPTEMBER 26

Exhibit hall is closed

Time	Code	Session Title	Green Building Festival	Light Canada	Workplace Design	Healthcare Design	Retail Design	Hospitality Design	Architectural Design	Residential Design	Technology	Facility Management	Sustainable Design	Business Management	Innovation	Dealer
8:30 AM – 5:00 PM	SAT02	Bill 124 Exam Prep Course – Large Buildings (OAA Core)														•
8:30 AM – 4:30 PM	SAT03	LEED Canada for Homes Workshop (CaGBC, OAA Core)								•				•		
9:00 AM – 5:00 PM	SAT07	Bill 124 Exam Prep Course – Designer Legal/General Process (OAA Core)														•
9:00 AM – 12:00 PM	SAT05	Why LEED Rated Green Buildings Average 29% Higher Energy Use than Comparable Buildings and What Can Be Done About It. (OAA Core)							•					•		
10:00 AM – 1:00 PM	SAT01	Repositioning Your Firm														•
10:00 AM – 1:00 PM	SAT08	Drawing Communications Workshop														•
10:00 AM – 12:00 PM	SAT04	Sustainable Business Strategies: The Sustainable Business Plan														•
10:00 AM – 12:00 PM	SAT09	Get the Best Out of your Most Profitable (or Expensive) Resource – People!														•
1:00 PM – 4:00 AM	SAT06	The Leap to Zero Carbon in Architectural Design. (OAA Core)							•					•		
Saturday Tours																
10:00 AM – 11:30 AM	ST01	Guided Tour of the Art Gallery of Ontario							•							
11:30 AM – 1:00 PM	ST02	Guided Tour of the Art Gallery of Ontario							•							
10:00 AM – 12:00 PM	ST03	Guided Tour of Artscape Wychwood Barns							•					•		
10:00 AM – 12:00 PM	ST04	Sustainability Studio Site Visit							•					•		

CONTINUING EDUCATION CREDITS

Rated by three skill levels: Basic, Intermediate and Advanced. Seminars are one, two and three hours or a full day in length rated for 0.1 CEU credit (or one ARIDO point) for each seminar hour, including keynotes.

Interior Designers

To receive CEU credits, pick up a CEU card at the seminar entrances and get it stamped by the door monitor on your way out. Once you have completed all your education sessions, fill in the form and submit it for CEU credit.

Facility Managers

IFMA will award 20 maintenance points to Certified Facility Managers (CFM) who attend IIDEX/NeoCon Canada 2009. To earn the maintenance points, place your meeting confirmation notice into your maintenance records and record that you attended IIDEX/NeoCon Canada 2009. IFMA will award 10 maintenance points to Facility Management Professionals (FMP) who attend IIDEX/NeoCon Canada 2009. To earn the maintenance points, place your meeting confirmation notice into your maintenance records and record that you attended IIDEX/ NeoCon Canada 2009.

Architects

Learn and earn ConEd learning hours for every IIDEX/NeoCon Canada educational session that you attend. All seminars are recognized as self-directed learning under the Ontario Association of Architects Continuing Education Program. Seminars marked as “OAA Core Learning” are recognized as core learning under the Ontario Association of Architects Continuing Education Program. To receive CEU credits, pick up a CEU card at the seminar entrances and get it stamped by the door monitor on your way out.

LIGHTING SEMINARS

All lighting seminars at IIDEX/NeoCon Canada 2009 are accredited for LC credits.

TICKETS

To order tickets for the seminars and special events, visit iidexneocon.com. Tickets are available online or at the show.

Fees

Before September 15, 2009 – one hour: \$55; two hours: \$95; three hours: \$125
After September 15, 2009 – one hour: \$65; two hours: \$105; three hours: \$135
Seminars over three hours are priced individually.

TALK IS DEEP

KEYNOTE ADDRESSES FROM A BRAND BUILDER, AN URBAN LEGEND,
A LIGHT ARTIST AND A DESIGNER WITH A CONSCIENCE

BUSINESS KEYNOTE

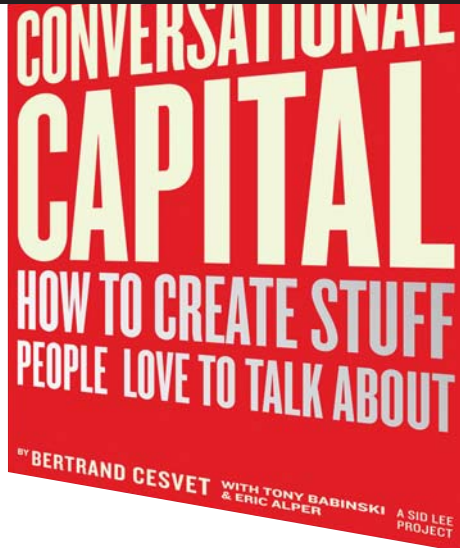
COMMERCIAL CREATIVITY:
HOW TO MERGE CREATIVE DISCIPLINES TO
CREATE RICH CONSUMER EXPERIENCES

Bertrand Cesvet

Chair and Senior Partner, Sid Lee

Thursday, September 24

10:00 AM – 11:00 AM, Keynote Theatre (Free)



**BERTRAND CESVET, CHAIR AND CHIEF
STRATEGIST AT SID LEE, KNOWS HOW TO GET
PEOPLE TALKING ABOUT BRANDS**

Bio

The Montreal native, who describes himself as being “at the intersection of creative and analytical thought,” studied economics and art history before receiving his MBA at McGill University. In 1997, Cesvet joined Sid Lee, at the time a fledgling 10-person graphic design shop under the name Diesel Marketing. Over a decade later, the multinational creative company – with services ranging from graphics and advertising to architecture and industrial design – caters to the likes of Cirque du Soleil, Red Bull and Adidas originals. In his keynote, Cesvet will present Sid Lee’s multi-platform work for Adidas Originals, demonstrating commercial creativity in action.

Best Known For: Conversational Capitalism

In 2008, he co-wrote *Conversational Capital: How to Create Stuff People Love to Talk About*, which outlines how to engineer profitable word-of-mouth “brand experiences.” Cesvet tapped into the momentum of talk by simply enriching the conversation itself using such techniques as over-delivery, endorsement and continuity. “The world needs more intense and meaningful consumption experiences,” says Cesvet. “There is a means by which to design these very sorts of experiences that translate into a clear payoff – positive word-of-mouth.”

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ENVIRONMENT KEYNOTE

WHAT MAKES A GOOD CITY

Enrique Peñalosa

Urban Consultant and former Mayor of Bogotá

Thursday, September 24

4:00 PM – 5:00 PM, Keynote Theatre (Free)



**HOW CAN PUBLIC TRANSIT TRANSFORM A
CRIME-RIDDEN CITY? JUST ASK FORMER BOGOTÁ
MAYOR ENRIQUE PEÑALOSA**

Bio

A Bogotá native, Enrique Peñalosa financed his U.S. and Paris education as a dishwasher and bellboy. After returning home, he worked in various political positions before running for mayor first in 1991, and successfully on his third attempt in 1997. In his three-year term, besides implementing a library system and increasing enrolment in public schools by 34 per cent, Peñalosa devised the TransMilenio mass transit plan and installed a series of greenways and parks, including the 300-kilometre CicloRuta, now the longest bike lane network in the developing world. When he prevented cars from parking on the sidewalks, the upper class and shop owners petitioned – unsuccessfully – for his impeachment.

Best Known For: TransMilenio

When Peñalosa came into power, traffic in Bogotá had reached its limit; smog and congestion levels, as well as collision stats were extraordinarily high – even though only a small percentage of the 8.2-million population could afford cars. Public transit was in the hands of private bus operators whose service was erratic and risky. Changing all that, Peñalosa implemented TransMilenio, an affordable public bus rapid transit scheme, with feeder buses that reach out to the city’s residential periphery. In the TransMilenio’s first two years, the system decreased travel times by 32 per cent, traffic accidents by 80 per cent and crime by 50 per cent.

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LIGHTING KEYNOTE**LIGHTPAINTINGS IN ART AND ARCHITECTURE****Stephen Knapp**

Light Artist

Friday, September 25

10:30 AM – 11:30 AM, Keynote Theatre (Free)

**LIGHT ARTIST STEPHEN KNAPP CAN TURN ANY WHITE WALL INTO A MULTI-HUED CANVAS****Bio**

Born in Worcester, Massachusetts, in 1947, artist Stephen Knapp has been exploring various media for almost 40 years. While he started out as a fine-art photographer (working for a spell at Polaroid, he helped develop its 20x24 camera), he soon moved onto mural-making. For his mostly corporate clientele, he fashioned artworks out of etched aluminum, stainless steel and glass-glaze ceramic, slate and mosaic tile. Then he moved onto what has become his signature material, creating *Fantasy in Glass* for an exhibit at Chicago's Merchandise Mart; his fascination with the light-emitting properties of glass eventually led him to create his first lightpaintings in 2000.

Best Known For: Lightpaintings

Shining a halogen light through pieces of wall-mounted dichroic laminated glass, Knapp devises dynamic interplays of multi-hued swatches. He has designed for private residences, temporary exhibits and permanent installations, including Tampa, Florida's City Hall; and continues to experiment with coatings and laminated technologies, as well as methods for layering colours and manipulating shadow. He sees his luminous artwork as playing a poetic role in creating sparks of interest in buildings and a practical one in saving energy. Check out the lightpainting he created for Light Canada and view his other work in action at lightpaintings.com.

Sponsored by**DESIGN KEYNOTE****ARE YOU A HYBRID? DESIGN AS AN AGENT OF SOCIAL CHANGE****Stephen Burks**

Designer

Friday, September 25

1:00 PM – 2:00 PM, Keynote Theatre (Free)

**STEPHEN BURKS FORGES RELATIONSHIPS WITH ARTISANS AROUND THE WORLD TO CREATE NEW DESIGN HYBRIDS****Bio**

Since opening his Readymade Projects studio in New York over a decade ago, the 39-year-old Chicago native has been globetrotting for various high-end brands. Through his participation in Aid to Artisans and the Nature Conservancy, he has explored regional aesthetics that resonate on an international level. He has worked with craftspeople in South Africa on the Cappellini Love shredded-magazine tables for Cappellini and the TaTu steel-wire tables for Artecnic. He has travelled to India to design the vibrant Rajboori line of quilts; collaborated with Australia's native Noongar tribe to devise cosmetics packaging; and commissioned weavers in Senegal to hand-make nylon-and-steel furniture for Moroso.

Best Known For: Hybrid design

Put simply, Burks is a great designer – but one whose beautifully resolved products and furnishings are wrought in a process of cross-cultural pollination. Hybrid design – and all the socio-economic benefits it reaps for artisans in the developing world – is the big message in Burks's talk. He proposes a new way of doing business, one that's more egalitarian and collaborative, when it comes to manufacturing and distribution.

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FROM SEATING TO LIGHTING AND FLOORING TO FINISHES, CATCH THESE OPTIONS FOR DESIGNING GREAT CONTRACT INTERIORS

SOFT SEATING



Layla Landscape by Tayco (Boss)

The plush units of this modular lounge system seamlessly unite thanks to concealed magnets along their seatpans. A base in either tubular steel or polished aluminum adds contrast to the fabric upholstery.

BOOTH 401

FINISHES

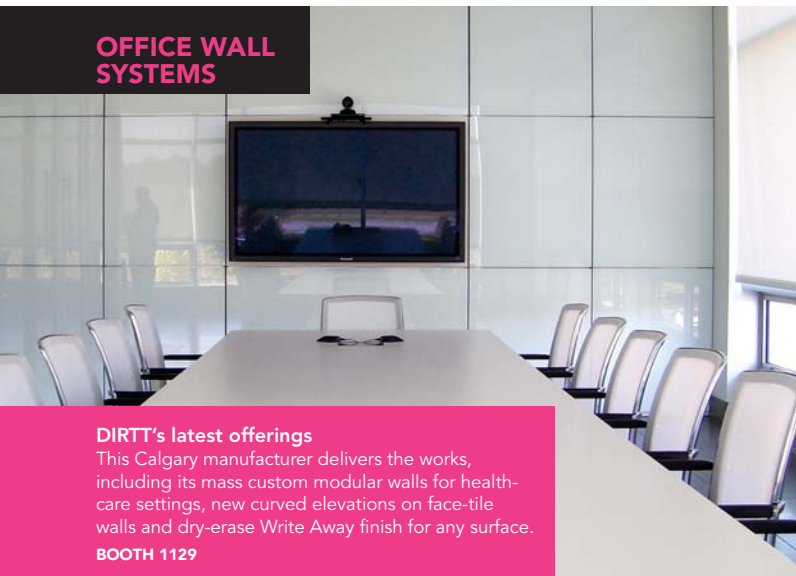


Collection Digitalia by Abet Laminati

The 27 psychedelic digital prints comprising this laminate line are bursting with colour. No wonder: they're designed by the poet of plastic himself – Karim Rashid.

BOOTH 832

OFFICE WALL SYSTEMS



DIRTT's latest offerings

This Calgary manufacturer delivers the works, including its mass custom modular walls for health-care settings, new curved elevations on face-tile walls and dry-erase Write Away finish for any surface.

BOOTH 1129

CARPETING



Cap + Blazer by InterfaceFLOR

InterfaceFLOR goes old school with this collection meant to recall crested blazers and rep ties. The 24 variations can be combined to create dynamic patterns (like Canterbury and Trinity, both shown).

BOOTH 1305 & 321

LIGHTING



Tri by Eureka

Accommodating a variety of light sources, including compact fluorescent and incandescent, Tri sports a semi-translucent ceramic shade that looks great on its own or in a cluster.

BOOTH L227

PUBLIC SPACES



Molecule by Arconas

Arconas' new public seating is made up of two basic elements: a cylindrical upholstered seat and a curved wood veneer backrest. Using a "soft-linking" system, Molecule can be reconfigured in seconds.

BOOTH HC1

TASK SEATING

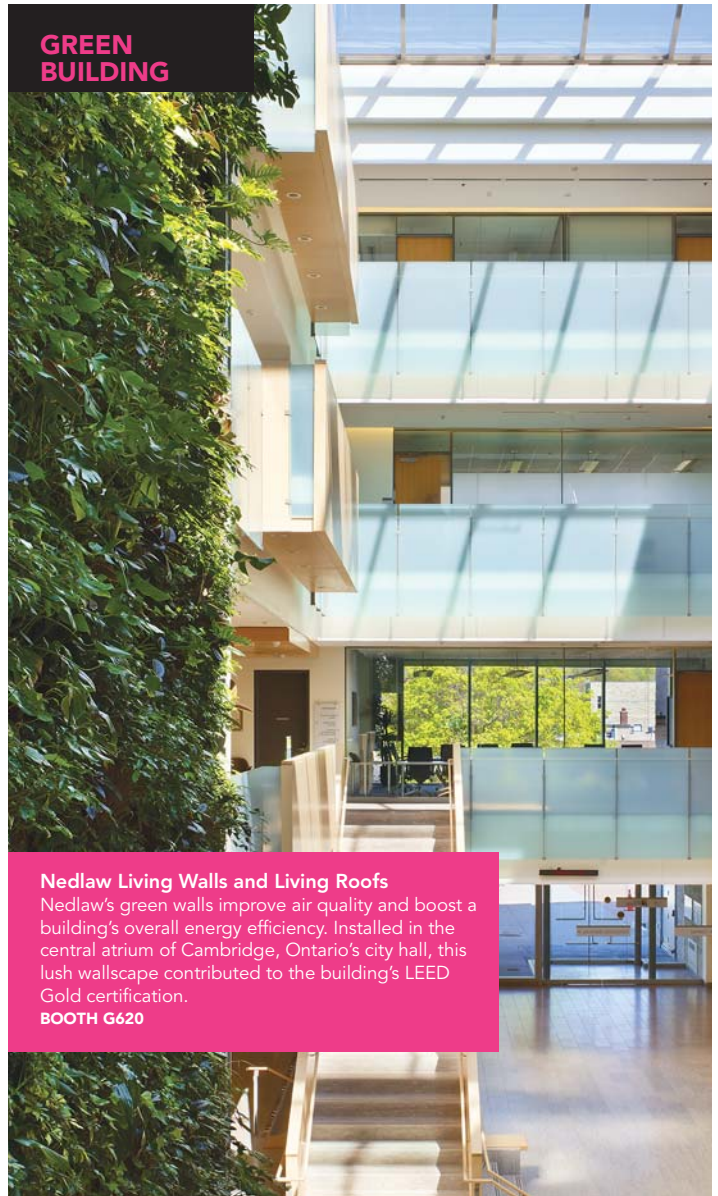


Diffrient World Chair by Humanscale

Niels Diffrient's pared-down design uses a third of the parts of a traditional task chair and features only two manual settings – all other adjustments are automatic. The chair is also 97 per cent recyclable.

BOOTH 1401

GREEN BUILDING



Nedlaw Living Walls and Living Roofs

Nedlaw's green walls improve air quality and boost a building's overall energy efficiency. Installed in the central atrium of Cambridge, Ontario's city hall, this lush wallscape contributed to the building's LEED Gold certification.

BOOTH G620

Photo: Cambridge City Hall (Diamond and Schmitt Architects) by Tom Alban

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














































































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2009 IDEX/NEOCON CANADA EXHIBITOR ADDENDUM

CHANGES TO BOOTH NUMBER AND ADDITIONAL EXHIBITORS

25/75 IDEX & ARIDO Anniversary Exhibit Booth 1241 www.arido.ca, www.iidexneocon.com	✦	Bullfrog Power Inc. Booth G225, Sponsor (416) 360-3464 www.bullfrogpower.com	✦✦	D	Daily Commercial News Sponsor (800) 465-6475 www.dailycommercialnews.com	✦✦	Fawoo Canada Booth L201 (905) 479-0175 www.fawoocanada.com	✦	
608 Design Booth 1931, 631 (416) 607-6384 www.sixoeight.com, www.madedesign.ca	✦✦	C		Design 2 Spec Booth 631 (647) 435-1074 www.design2specinc.com	✦✦	Fifth Light Booth L313 (905) 469-2142 www.fifthlight.com	✦	Flakeboard Booth M009 (905) 475-9330 www.flakeboard.com	✦
A		CABA Booth G318A (613) 686-1814 www.caba.org	✦✦	Design Trade Resource Directory Booth 1604 (416) 241-2503	✦✦✦	Flextile Ltd. Booth M306 (416) 255-1111 www.flextile.net	✦✦	Forbo Flooring Systems Booth G437A, HC16 (866) 661-2351 www.forboflooringna.com	✦✦✦
Academy of Design Toronto Booth 641, Student Charrette (647) 288-8496 www.aodt.ca	✦✦	Cali Balles & Don MacLennan Booth 1931 (416) 607-6384 www.madedesign.ca	✦✦✦	Designlines Toronto Magazine Booth 1301 (416) 203-9674 www.designlinesmagazine.com	✦	Free Axex Booth 716 (905) 475-6380 www.sandcommercialflooring.com	✦	Fringe Benefits Booth 640	✦
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AIAS, American Institute of Architecture Students – Ryerson Booth 1727 www.aiasryerson.com	✦✦	Camino Modular Systems Booth G121 (800) 370-0226 www.caminomodular.com	✦✦✦	DSG Custom Glass Booth 1631 (604) 607-0091 www.dsgcustomglass.com	✦✦✦	Green Roofs for Healthy Cities Booth G244 (416) 971-4494 www.greenroofs.org	✦	Gunlocke Booth 1327 (416) 947-9150 www.gunlocke.com	✦✦
Andree Wejsmann Booth 631 (416) 607-6384 www.softdogstudios.ca	✦✦✦	Casey House Foundation Booth 1730 (416) 962-7600 www.caseyhouse.com	✦✦✦	DXD Booth L331 (905) 840-4729	✦✦✦	G		GWW, General Woods & Veneers Booth G220 (450) 674-4957 www.gww.com	✦✦
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Brothers Dressler Booth 631 (416) 607-6384 www.brothersdressler.com, www.madedesign.ca	✦✦			Fanshawe College of Applied Arts and Technology Booth 641, Student Charrette (519) 452-4282 www.fanshawec.ca	✦				

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**SEE YOU NEXT
YEAR ON SEPTEMBER
23 & 24, 2010.**
For further information visit
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GREEN BUILDING FESTIVAL CONFERENCE AND EXPOSITION

PLENARY SESSIONS WEDNESDAY, SEPTEMBER 23
BREAKOUT SESSIONS THURSDAY, SEPTEMBER 24
GREEN BUILDING FESTIVAL EXPOSITION SEPTEMBER 24 & 25



INTRODUCING LISA ROCHON, GBF CHAIR

The Green Building Festival is pleased to announce that Lisa Rochon, author and award-winning architecture critic of the *Globe and Mail*, will act as our conference Chair this year. Rochon's passion for design excellence is a hallmark of her national column and we are honoured to have her join us.

WELCOMING LETTER

A FEW WORDS FROM MICHAEL SINGLETON, EXECUTIVE DIRECTOR, SUSTAINABLE BUILDINGS CANADA

On behalf of the Green Building Festival organizers, I'd like to welcome you to the festival's fifth anniversary edition. Since its inception in 2005, it has been Canada's premier event focused on the business and design of green building. This year, we're very excited to have joined forces with ARIDO and the IIDEX/NeoCon Canada teams to bring you a superior trade show and exhibition in combination with our usual strong programming. Deborah Rutherford, president of ARIDO, concurs: "ARIDO is excited to be collaborating with the GBF, and what better way to celebrate its fifth anniversary, the 25th anniversary of IIDEX/NeoCon Canada and ARIDO's 75-year history of advocating for interior design excellence, than by forging a strategic partnership to advance sustainable building and design awareness," she says. "IIDEX/NeoCon Canada was one of the first shows in North America to provide educational opportunities and product awareness on sustainability. The co-location of the Green Building Festival is a logical evolution. We are confident it will broaden the awareness of sustainable building and design issues to a larger and more diverse audience, develop new relationships for both organizations, and provide a unique platform for learning."

Along with the expanded exhibition and conference, we are also partnering with the World Green Building Council, which will host its annual Leaders Summit as part of the Festival activities. With over 40 speakers from seven countries, the conference program promises leading-edge information and relevant project-based details on the latest trends in green building. Presented in partnership with ARIDO, keynote speaker Enrique Peñalosa, former Mayor of Bogotá, will provide a compelling case study on sustainable cities.

With our new partners, expanded exhibition and international visitors, the fifth anniversary of the Festival promises to be the best yet and we look forward to seeing you.



GREEN BUILDING FESTIVAL

For five years, the GBF conference and exposition has been immersing attendees in the most innovative sustainable ideas, speakers, products, services and technologies from around the globe. Past highlights have included the Sustainable Condo exhibit, shown here, featured in the 2006 edition of the festival.

GREEN BUILDING FESTIVAL 2009 SPONSORS

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FIVE YEARS OF THE GREEN BUILDING FESTIVAL: A BRIEF HISTORY

SINCE 2005, THE GREEN BUILDING FESTIVAL HAS BEEN CANADA'S PREMIER EVENT FOCUSED ON THE BUSINESS AND DESIGN OF GREEN BUILDING

Four years ago, recognizing the need to accelerate the adoption of sustainable building, Sustainable Buildings Canada, the Canada Green Building Council, Toronto and Region Conservation Authority, and The Canadian Urban Institute, conceived and created what was then known as the Toronto Regional Green Building Festival. That first year successfully brought together a broad cross-section of people and organizations representing all levels of government, the private sector and non-governmental organizations in Canada's largest green building event.

In year two, GBF moved into the atrium of Toronto's CBC Building, and introduced Torontonians to CMHC's innovative Sustainable Condo Exhibit, and dozens of innovative new technologies. And delegates were treated to an exciting program, highlighted by Bruce Kuwabara's presentation on the Manitoba Hydro building.

Year three took the show out on the water at Ontario Place where delegates were entertained by the likes of Avi Friedman, Stephen Carpenter and Joe Lobko projecting presentations on the Cinesphere's massive

“ THE GREEN BUILDING FESTIVAL IS DESIGNED TO EDUCATE, EMPOWER AND INSPIRE ATTENDEES BY GIVING THEM TOOLS THAT THEY CAN APPLY TODAY TO BUILD AND OPERATE BETTER, HIGH-PERFORMANCE, ENVIRONMENTALLY INTELLIGENT BUILDINGS EFFECTIVELY AND PROFITABLY. ”

IMAX screen. Also included in the showcase were other exciting new projects, including CHMC's Equilibrium Homes, Evergreen at the Brickworks, and Thomas L. Wells public school.

In 2008, the words “Toronto Regional” were dropped from the name and 50 speakers from six provinces and five countries

joined Festival Chair and Lifetime Achievement Award winner Ray Cole, Holland's Ronald Rovers and World Green Building Council Executive Director Andrew Bowerbank in the most diverse and comprehensive program to date.

Delivering cutting-edge innovation, technical detail and measurable results, GBF sessions go beyond theory to showcase world class projects that are meeting and exceeding environmental goals, and present the very best ready-for-market strategies. The Green Building Festival is designed to educate, empower and inspire attendees by giving them tools that they can apply today to build and operate better, high-performance, environmentally intelligent buildings effectively and profitably. The festival recognizes the invaluable contribution the Innovolve Group and conference chair Tom Ponessa have made to the GBF over the past five years.

Each year, led by Sustainable Buildings Canada, Canada's only label-neutral voice for improving the energy and environmental performance of new and existing buildings, the GBF presents a wide array of the most innovative solutions for sustainable construction. This year, through our partnership with IIDEX/NeoCon Canada, the GBF will continue to provide the best Canadian and international green building content to an even wider audience.

Thank you for helping us celebrate five exciting years.



ESSROC CEMENT MEETS RICHARD MEIER

For American architect Richard Meier's Misericordia church in Rome, Green Building Festival exhibitor Essroc provided the self-cleaning and pollution-neutralizing concrete that give the building its now-iconic shape. To learn more, sign up for the seminar “Concrete that cleans itself and the environment” (GB-T01) on Thursday, September 24. (Photo courtesy of Essroc Italcementi Group)



AUTODESK'S SUSTAINABLE HEADQUARTERS

Going for LEED-platinum, Autodesk's new 65,000-square-foot HQ, designed by KlingStubbins in Waltham, Massachusetts, boasts a number of sustainable features: walls and floors made of recycled materials; abundant natural daylight and low-flush toilets. Visit Autodesk at Booth G224 to learn more. (Photo by Jeff Goldberg/Esto)

For more information and to register visit iidexneocon.com

THE LIFETIME ACHIEVEMENT AWARDS

HONOURING PRACTITIONERS WHO LEAD BY EXAMPLE

These awards celebrate visionaries who years ago recognized the importance of sustainable buildings and energy efficiency, and have been working to make green building a reality today.

Each year the Green Building Festival is pleased to present the awards to three recipients. This year, they will be given out on September 23rd, at a special ceremony following the World Green Building Council Summit.

2009 RECIPIENTS

NEIL MUNRO

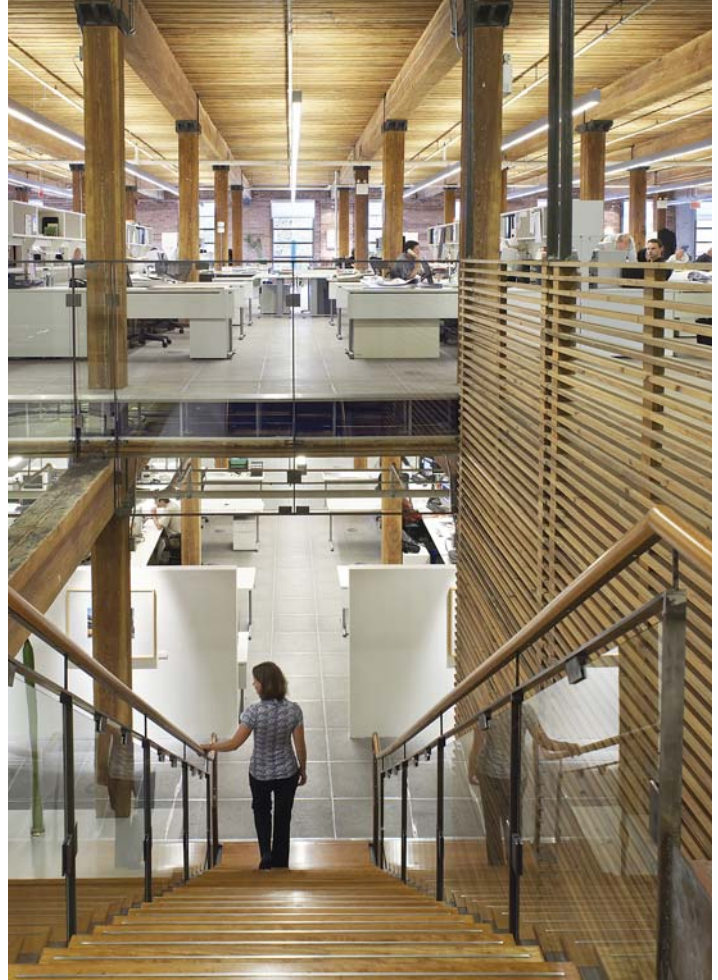
With over 30 years of professional architectural experience, Neil Munro, of Young + Wright/IBI Architects, has built a diverse portfolio and acquired invaluable experience working with government agencies and residential, institutional, commercial and urban planning clients. Besides developing sustainable design policy for his firm, he has authored papers and given public lectures on ecological and environmental design issues – raising awareness and promoting an environmental agenda within the broader architectural community. Recently, Munro served on the inaugural Board of Directors of the Canada Green Building Council as one of two representatives for the architectural profession. His activities include advising construction trade associations on environment and sustainability measures, in the belief that the entire construction industry is interested in making meaningful and permanent environmental improvements in construction and procurement practices.

MICHAEL HOUGH

Trained as an architect and landscape architect, Michael Hough, of York University, has bridged several professional disciplines to bring a new view to urban design and site planning. For four decades, he has tirelessly mentored staff within his consulting practice, students within various academic programs he has taught, and through community efforts and volunteer leadership. Over the years, he's led a movement in design thinking that has evolved into a foundation for today's urban agenda for healthier built communities and natural systems. In addition to his writings and award winning research, Hough has built a legacy of landmark design projects that anchor the urban environments of Scarborough College, Ontario Place, Major Hill's Park - Ceremonial Route (Ottawa) and many others here and abroad.

BOB BACH

Bach is a Senior Associate with Energy Profiles Limited. He brings decades of experience in the areas of energy management, codes and standards, and program development, to his ongoing effort to build capacity for green building and the integrated design process. To this end, Bach has facilitated numerous sustainable design workshops and charrettes over the years for clients including Enbridge Gas Distribution, Union Gas, Sustainable Buildings Canada (SBC) and the Nova Scotia Department of Energy. He is a founding and current director and treasurer of SBC, a Canadian representative of iiSBE, past president of the Toronto Chapter of ASHRAE, and was a director and Chairman of the Contractor's Division of the Heating, Refrigerating and Air Conditioning Institute of Canada.



SOCK FACTORY TO STANTEC CENTRAL

Stantec's new Toronto office bears the stamp of a brilliant adaptive-reuse conversion strategy. Located in a former sock factory, the new facilities just won a 2009 OAA Award for Design Excellence. For more on the project, attend the GB-T03 seminar, "Adaptive Reuse: The Greening of the McGregor Sock Factory." (Photo by Richard Johnson)

PAST WINNERS

2005

Greg Allen
Stephen Carpenter
Martin Liefhebber

2006

Marion Fraser
Nils Larsson
Charles Simon

2007

Janis Kravis
Peter Love
Doug Pollard

2008

Bob Tamblin
Brian Denney
Ray Cole

GREEN BUILDING FESTIVAL PROGRAM SCHEDULE

WEDNESDAY, SEPTEMBER 23

Time	Session Title	Speaker
7:45 AM – 8:30 AM	Registration and Breakfast	
8:30 AM – 8:45 AM	Welcome from SBC and Lisa Rochon	
8:45 AM – 9:35 AM	Resilience – Re-envisioning the City, sponsored by UK Trade + Investment	Keith Priest, Fletcher Priest Architects, United Kingdom
9:35 AM – 10:25 AM	IPD and Sustainable Design at Trapelo Road, sponsored by Autodesk	John B. Boehms, U.S.A
10:25 AM – 10:45 AM	Break	
10:45 AM – 11:35 AM	Experience with Sustainable Building in Europe, sponsored by Consulate General of the Kingdom of the Netherlands	Tjerk Reijenga, BEAR Architecten, Holland
11:35 AM – 12:30 PM	Lunch Break	
12:30 PM – 1:20 PM	Re-Inventing the Gen Y Library: Old Buildings – New Standards	Alec Couchman, Warren and Mahoney Architects, N.Z
1:20 PM – 2:10 PM	Beyond Sustainability: A Vision for Designing Our Cities for Resiliency in the Face of Global Warming and Peak Oil	Craig Applegath, Cohos Evamy Integrateddesign, Canada
2:10 AM – 2:30 PM	Plenary Closing Session	
2:30 PM – 3:30 PM	The New Allstream Centre at Exhibition Place	Robert Gallant, NORR Architects Engineers and Planners, Canada
3:30 PM – 5:45 PM	Break – or attend World Green Building Council's Leaders Summit	
6:00 PM – 8:00 PM	Green Building Festival and World Green Building Council Reception	

THURSDAY, SEPTEMBER 24

Time	Code	Session Title	Speaker
9:00 AM – 11:00 AM	GB-T01	Technology REdoubles Sustainability: Innovative Technology and Processes that Dramatically Raise Levels of Sustainability <i>Session 1:</i> Concrete that Cleans Itself and the Environment <i>Session 2:</i> Three Degrees: Climate Change and the Technologies Available to Address It <i>Session 3:</i> Reducing a Building's Carbon Footprint through Advanced Integrated Design	
9:00 AM – 11:00 AM	GB-T02	REthinking Energy 1: Long Term Planning, Government Policy and Incentives <i>Session 1:</i> Community Energy Planning for the Lawrence-Allen Revitalization <i>Session 2:</i> Creating Multi-year Energy Efficiency Projects – No Longer Just One-Off Projects <i>Session 3:</i> Energy \$mart: An Introduction to Renewable Energy and the Green Energy Act	
9:00 AM – 11:00 AM	GB-T03	REducing Footprints: Green Retrofits in the GTA <i>Session 1:</i> Greening a Downtown Hotel: The Planet Traveler Story <i>Session 2:</i> From Sieve to Silver: An Industrial Building Transformation <i>Session 3:</i> Adaptive Reuse: The Greening of the McGregor Sock Factory <i>Session 4:</i> The Earth Rangers Centre Re-imagined	
9:00 AM – 11:00 AM	GB-T04	REsearch: Are Higher Education Institutions Leading on Sustainable Design <i>Session 1:</i> RE-search: Are Higher Education Institutions Leading on Sustainable Design	
11:00 AM – 1:00 PM		Visit Green Building Festival exhibitors on the show floor	
1:00 PM – 3:00 PM	GB-T05	REsponding to the Social Context: Case Studies That Consider Human Social Needs <i>Session 1:</i> Retiring the Old: Introducing the New Sustainable Workplace at the University of Toronto <i>Session 2:</i> Re-imagining the Canadian Office <i>Session 3:</i> Deep Green on a Shoestring: Oxfam Canadian Headquarters	
1:00 PM – 3:00 PM	GB-T06	REthinking Energy 2: Creative Tools for Benchmarking and Financing <i>Session 1:</i> Regulating to Allow Green Liens for Retrofits <i>Session 2:</i> Real Money: Interval Meters, Load Profiles and Cutting Costs <i>Session 3:</i> Energy Conservation for School Buildings: European Case Study <i>Session 4:</i> Marrying Environmental Impact and Economic Performance	
1:00 PM – 3:00 PM	GB-T07	REimagination: Cutting Edge Solutions <i>Session 1:</i> S.C.A.F.Fold: Emergency Provisional Housing <i>Session 2:</i> Building and Renovating to the Passive House Standard: Examples from Europe <i>Session 3:</i> Passive House Technology: A Revolution in Energy Conservation <i>Session 4:</i> Canada's Contribution to the World Sustainable Buildings Conference 2008	
1:00 PM – 3:00 PM	GB-T08	REframing the Big Picture: City Building, Carbon Footprints and the New Economy <i>Session 1:</i> Toronto Tower Renewal Project <i>Session 2:</i> Creative Urban Intensification and City Building <i>Session 3:</i> The New New Deal: Growing a Green Economy	
3:00 PM – 4:00 PM		Visit Green Building Festival exhibitors on the show floor	
4:00 PM – 5:00 PM		Environment Keynote: Enrique Peñalosa presents: What Makes a Good City (Free)	

FRIDAY, SEPTEMBER 25

Time	Code	Session Title	Speaker
8:30 AM – 11:30 AM	F34	Low-rise Green Building Strategies: Best Practices for Building Greener, Better and More Cost-effectively	John Godden + Gord Cooke



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